

Miles & More GmbH

Expert for successful customer loyalty

Headquarter:	Main Airport Center (MAC), Unterschweinstiege 8 60549 Frankfurt am Main
Founded:	January 1st, 1993 with seven partners in Germany
Managing Directors:	Gerald Schlögl, Johann-Philipp Bruns
Shareholders:	Since September 2014, Miles & More GmbH has been an independent company and a 100% subsidiary of Deutsche Lufthansa AG
Business purpose:	Miles & More is much more than a frequent flyer programme. As Europe's leading loyalty programme for people on the move, the company has developed into a strong brand in a variety of areas. These include the award business, programme operations, and status management, as well as offers and services in sales & retail, and finance.
Number of members:	More than 36 million registered members worldwide. (2022)
Websites:	miles-and-more.com / worldshop.eu / miles-and-more-kreditkarte.com
Partner companies:	More than 200 partners worldwide, including roughly 40 airline partners, incl. the 26 airlines of the Star Alliance, as well as 150 companies from the travel & mobility (including hotels and rental cars), entertainment & media, shopping, and finance sectors.
Worldshops	Eight Lufthansa Worldshop stores on more than 800 square meters of retail space at Berlin-Brandenburg, Hamburg, Düsseldorf, Frankfurt and Munich airports. More than 4,000 attractive awards and more than 400 premium brands in the online store worldshop.eu.

Find out more www.miles-and-more.com / Updated: April 2023

Miles & More Press Office
+49 69 719168-159
presse@miles-and-more.com
www.miles-and-more.com/presse