

Miles & More GmbH

Expert for successful customer retention

Headquarter:	Main Airport Center (MAC), Unterschweinstiege 8 60549 Frankfurt am Main
Founded:	January 1 st , 1993 with seven partners in Germany
Managing Directors:	Sebastian Riedle, Dr. Oliver Schmitt
Shareholders:	Since September 2014, Miles & More GmbH has been an independent company and a 100% subsidiary of Deutsche Lufthansa AG
Business purpose:	Miles & More is much more than a frequent flyer programme. The company has developed into a strong brand in a variety of areas, with the aim of operating and developing Europe's leading frequent flyer and awards programme. The areas include the award business, programme operations, as well as status management, offers and services in sales & retail, and finance.
Websites:	miles-and-more.com / worldshop.eu / miles-and-more-kreditkarte.com
Partner companies:	More than 300 worldwide, including roughly 40 airline partners, including the 26 airlines of the Star Alliance, as well as 270 companies from the travel & mobility (including hotels and rental cars), entertainment & media, shopping, and finance sectors.
Lufthansa WorldShops	Nine Lufthansa WorldShop stores on more than 800 square meters of retail space at Berlin-Brandenburg, Hamburg, Düsseldorf, Frankfurt and Munich airports. More than 3,000 attractive awards and more than 400 premium brands in the online store worldshop.eu and at swiss-shop.com.

Find out more at www.miles-and-more.com

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